

FLORIDA HORSE SHOW GROUP

Advertising Rates March 1, 2011

myfloridahorse@gmail.com 321-720-6033

	Banner Ad at Top of Home or Calendar Page	Banner Ad on top of a Directory Page	Banner Ad on bottom of Home Page or All Directory Pages	150x150 Ad Right column on Home or Calendar Page	150x150 Ad Right column on all Directory Pages	Bold listing in any one Directory with link to website
All 11 Websites	\$150/ 3 months \$250/ 6 months \$400/ 12 months	\$150/ 3 months \$250/ 6 months \$400/ 12 months	\$100/ 3 months \$175/ 6 months \$300/ 12 months	\$100/ 3 months \$175/ 6 months \$300/ 12 months	\$100/ 3 months \$175/ 6 months \$300/ 12 months	
Both <u>Brevard Horse</u> Brevard County and <u>Volusia Horse</u> Volusia and Flagler Counties	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<u>Treasure Coast Horse</u> Indian River, St Lucie and Martin Counties	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<u>Central Florida Horse</u> Orange, Osceola, Lake, Polk and Seminole Counties	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<u>South Florida Horse</u> Dade, Broward and Palm Beach Counties	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<u>SouthWest Florida Horse</u> Lee, Collier, and Charlotte Counties	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<u>Tampa Bay Horse</u> Sarasota, Hillsborough, Pinellas, Pasco and Hernando Counties	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<u>My Ocala Horse</u> Marion, Sumter, Suwannee, Levy	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months	n/a	\$20/ 3 months \$35/ 6 months	\$20/ 3 months \$35/ 6 months	\$12 year

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and Alachua Counties	months	months \$65/ 12 months		months \$65/ 12 months	months \$65/ 12 months	
<u>Panhandle Horse</u> Escambia, Okaloosa, Walton, Bay, Franklyn and Leon	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<u>Jacksonville Horse</u> Duval, Clay, St. Johns, and Putnam Counties	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<u>Florida Horse Shows</u>	Call 321-720-6033					
<u>Directory Pages on each site</u>	Boarding	Trainers	Farriers	Veterinarians	Trail Riding	Tack Stores
	Feed & Hay	Horses for Sale	Organizations			

Typical Web Page Layout

contact advertising at 321-720-6033 or myfloridahorse@gmail.com

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	Website Logo	
Menu	Banner Ad #100 Home Page #200 Schedule Page #300 Directory Page	150x150 ad #125 Home Page #225 Schedule Page #325 Directory Pages
	Page Content	150x150 ad #135 Home Page #235 Schedule Page #335 Directory Pages
	Banner Ad #155 Home Page #255 Schedule Page #355 Directory Page	150x150 ad
	Footer	#145 Home Page #245 Schedule Page #345 Directory Pages